
ARGUS HD
EVENT A/V & BROADCAST

CAPABILITY PORTFOLIO

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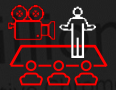
ARGUS HD

WHO WE ARE

Argus HD is a premiere event and video production company specializing in corporate virtual events, A/V services, digital media, and live streaming. We marry cutting-edge technology with unparalleled expertise to craft exceptional experiences. From concept/pre-production to production and all the way through post-production, our dedicated team of technologists and creatives provides world-class service to help our clients tell their story in the most effective and impactful way possible. Though we are headquartered in San Francisco, we provide service throughout the United States, including New York, Los Angeles, Seattle, Houston, Las Vegas, and Miami.



WHAT WE OFFER



ON-SITE EVENT A/V PRODUCTION

Conferences

Offsites

Internal Corporate Events/Meetings

Concerts

Festivals

Awards Shows

Theatrical Events



LIVE STREAMING

Conference Keynotes

Shareholder Meetings

Product Launches

Virtual and Hybrid Events

Webinars

Live Interactive Broadcasts

Internal Corporate Communication



DIGITAL MEDIA VIDEO PRODUCTION

Promotional Videos

Corporate Video Projects

Educational Videos

Event Recap Videos

Commercials

Case Study Videos

Social Media/Marketing Videos



GREEN SCREEN SERVICES

Interviews

Presentations

Training/Online Learning

Commercials

Film/Motion Picture Sequences

Visual Effects, XR, VR

ON-SITE EVENT A/V PRODUCTION

YOUR EVENT DONE RIGHT

From meeting rooms to ballrooms, intimate venues to conference centers—Argus HD brings conferences, corporate meetings and events to life. Argus HD provides the best corporate AV by investing in high-quality sound systems, lights, and projection—all installed and operated by a highly-skilled, knowledgeable, and friendly staff. Whatever your event, large or small, we will excel in bringing it to life.

SERVICES

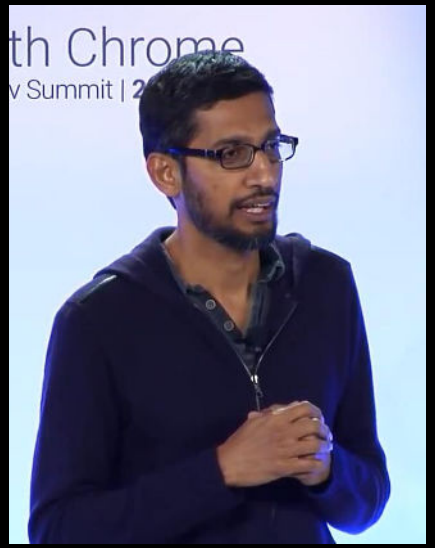
Production Planning | A/V Equipment | Crewing



LIVE STREAMING

NOTABLE PROJECTS

Crewing
Livestream Producing
Social Media Integration
Graphics and Animation
Remote Broadcast Facility
Captioning



CHROME DEVELOPERS SUMMIT

Google's annual conference discussing the latest innovations and features in their Chrome browser software was led by a keynote by Alphabet, Inc. CEO Sundar Pichai.

VIEW PROJECT



AI ENGINEER SUMMIT

Hundreds of A.I. engineers gathered in downtown San Francisco to learn about the latest advances, and thousands more worldwide joined them via the live stream.

VIEW PROJECT



FRENCH LAUNDRY WITH THOMAS KELLER

Famed chef Thomas Keller invited his worldwide fans into The French Laundry to see its new kitchen, watch a cooking demonstration, and answer their questions live.

VIEW PROJECT

CASE STUDY

A.I. World's Fair

LED Wall, A/V, Livestream



1800
Attendees

Jumbo LED Walls
(2x) 24’ X 14”

A/V & Livestream
Equipment

8+
Breakout Rooms Serviced

THE ASK

Provide a turnkey solution for the Biggest Technical AI Conference in San Francisco. Including the General Session & multiple breakout sessions.

THE APPROACH

Argus HD delivered a seamless full-service production experience in the stunning Marriott, home to the largest ballroom space outside the Moscone Convention Center. From sophisticated lighting design, high end LED wall to captivating graphics and every detail in between, we handled it all with precision and expertise.

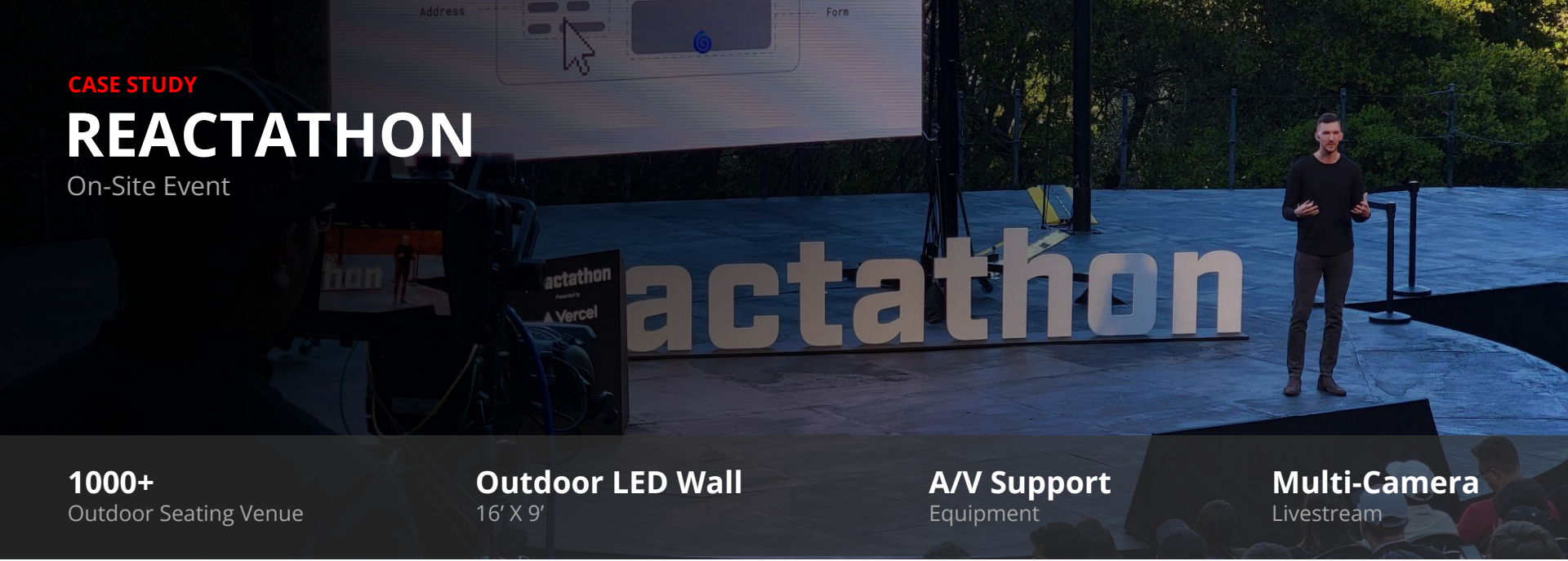
THE RESULT

Nearly 50 skilled Argus HD techs and producers executed by showcasing teamwork and expertise.

CASE STUDY

REACTATHON

On-Site Event



1000+
Outdoor Seating Venue

Outdoor LED Wall
16’ X 9’

A/V Support
Equipment

Multi-Camera
Livestream

THE ASK

Provide A/V and live streaming services that would merge the beauty of the Bruns Amphitheater in the Oakland Hills with the modern React app-building platform.

THE APPROACH

Argus was assigned the responsibility of delivering a top-notch event capable of withstanding outdoor elements, including heat, to ensure a flawless presenter experience. This encompassed a stage demonstration, captioning monitors for accessibility, a sizable LED wall visible even in bright daylight, and additional services. Moreover, we supplied AV equipment and skilled technicians for their Expo.

THE RESULT

Over three days, the event was streamed to thousands of online viewers and watched on demand by tens of thousands.

LIVE STREAMING

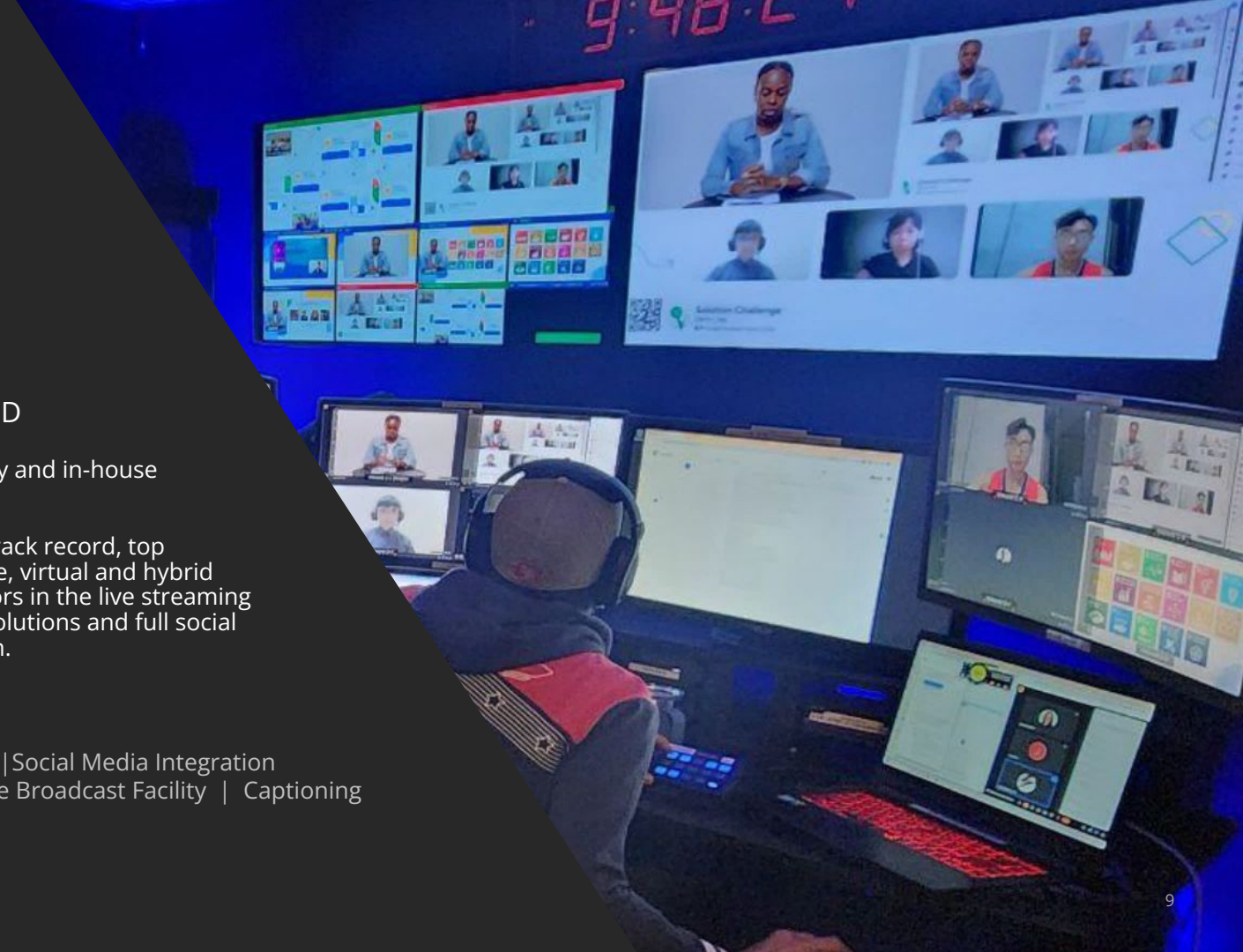
ENGAGING YOUR AUDIENCE AND ELEVATING YOUR BRAND

Argus has built a world class facility and in-house livestream team.

With a proven and distinguished track record, top companies trust Argus for their live, virtual and hybrid streaming capabilities. As innovators in the live streaming space, Argus offers custom-built solutions and full social media integration, on any platform.

SERVICES

Crewing | Livestream Producing |Social Media Integration
Graphics and Animation | Remote Broadcast Facility | Captioning



ON-SITE EVENT
A/V PRODUCTION

NOTABLE PROJECTS

Production Planning
A/V Equipment
Live Streaming



ROCK HEALTH SUMMIT

For a two-day health conference, Argus put together a four-camera live stream, as well as live audio services and set-building.

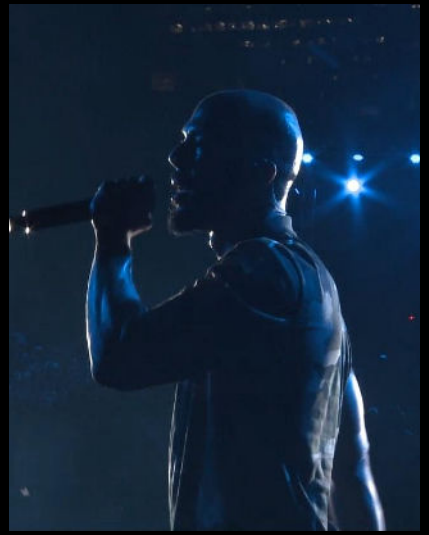
VIEW PROJECT



WARRIORS MEDIA DAY

The Golden State Warriors opened up their championship seasons with a live event from their facilities, including a purpose-built set and live interviews, reaching more than 100,000 people worldwide

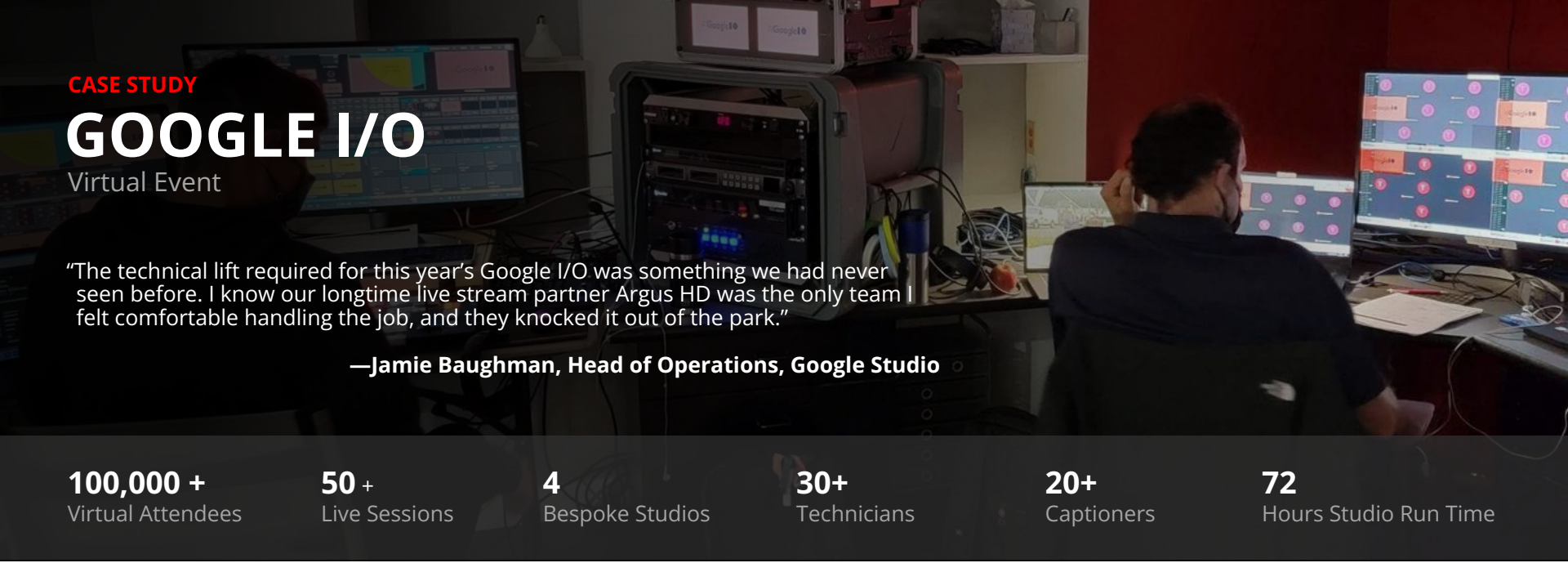
VIEW PROJECT



COMMON—IMAGINE JUSTICE CONCERT

A three-hour multi-camera live concert and rally held on the lawn in front of the California State Capitol building, ending in a set by Common, the event's organizer.

VIEW PROJECT



CASE STUDY

GOOGLE I/O

Virtual Event

"The technical lift required for this year's Google I/O was something we had never seen before. I know our longtime live stream partner Argus HD was the only team I felt comfortable handling the job, and they knocked it out of the park."

—Jamie Baughman, Head of Operations, Google Studio

100,000 +	**50 +**	**4**	**30+**	**20+**	**72**
Virtual Attendees	Live Sessions	Bespoke Studios	Technicians	Captioners	Hours Studio Run Time

THE ASK

Google wanted to move a flagship annual conference completely online, with more than fifty live sessions spread out over 72 hours to reach every corner of the globe.

THE APPROACH

In order to deliver around-the-clock livestreams over multiple days, Argus HD built four dedicated studios with overlapping crew schedules to guarantee unparalleled support. Each broadcast included audience feedback and closed captioning.

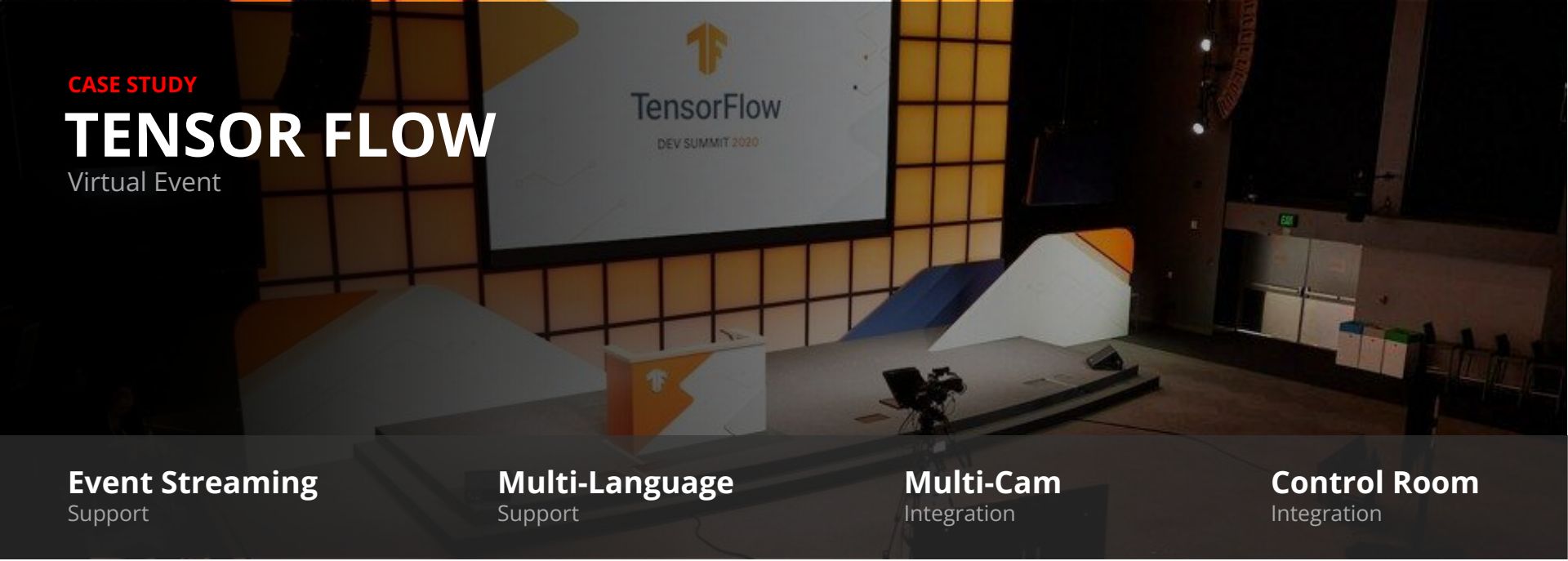
THE RESULT

Google I/O successfully reached hundreds of thousands of viewers all around the world, with no stream downtime.

CASE STUDY

TENSOR FLOW

Virtual Event



Event Streaming
Support

Multi-Language
Support

Multi-Cam
Integration

Control Room
Integration

THE ASK

Two weeks before the show, Google required us to pivot to virtual due to COVID-19. We were the first Google event to embrace this transition.

THE APPROACH

We worked with the clients to plan how every piece of Argus equipment would be constructed and used, and their design team to incorporate live graphics, separate switch/music for the live stream into a full experience for everyone.

THE RESULT

Our decision-making and production expertise truly turned the tide. The event triumphed, reaching over 50,000 viewers through successful streaming. Google subsequently used this success story as a model, showcasing it as an example of interactive experiences in the realm of virtual events.

DIGITAL MEDIA VIDEO PRODUCTION

YOUR VISION BROUGHT TO LIFE

Argus HD knows how to tell a passionate story. We analyze your audience and then advise the best way to bring to your vision to life. We work with cinematic directors, camera operators for major professional sports teams and other highly-skilled technicians to tell your story within the medium of video production. Whether it's a sales video, commercial, interview, sizzle reel, music video or marketing ads, Argus HD has you covered.

SERVICES

Creative Development | Scripting | Filming | Video Editing
Motion Graphics | Aerials and Drone Filming



DIGITAL MEDIA
VIDEO PRODUCTION

NOTABLE PROJECTS

Creative Development
Scripting
Filming
Video Editing
Motion Graphics
Aerials and Drone Filming













FUSION STORM

The Argus team planned, scripted, shot, and edited a 2-minute promotional video, in which our client FusionStorm showed off their planning process and assembly floor.

VIEW PROJECT

ALMOND BOARD OF CALIFORNIA

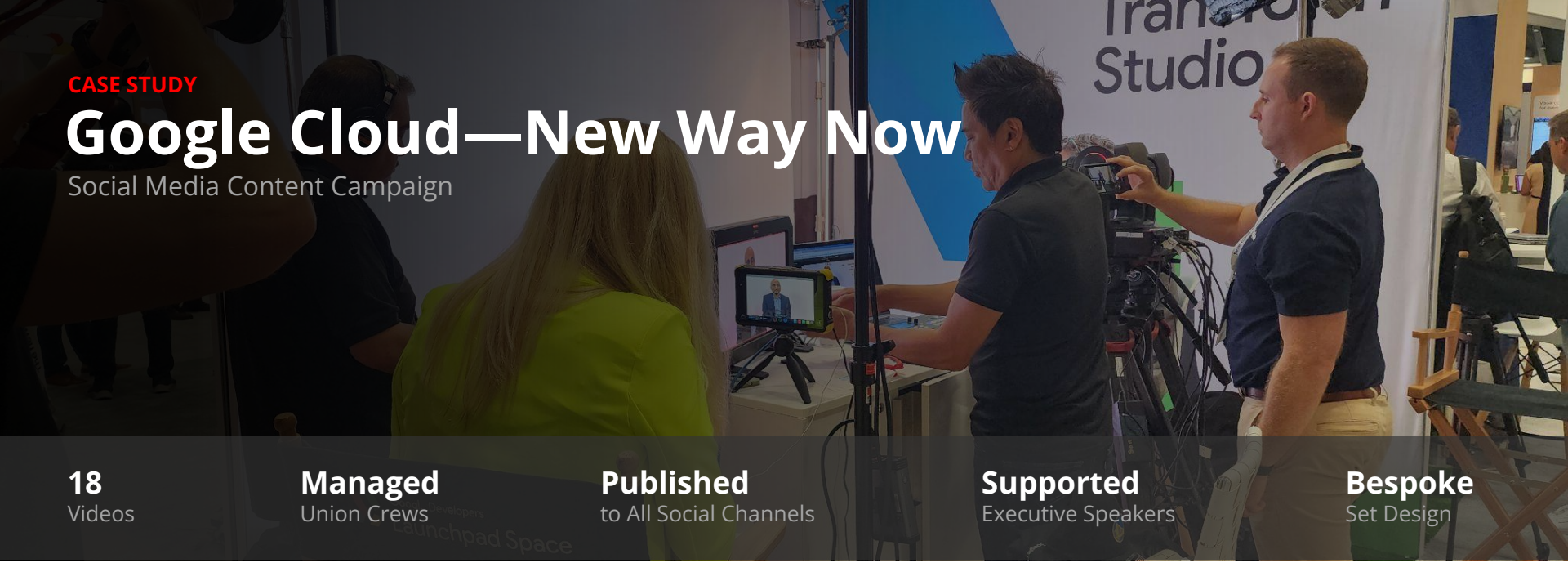
A multi-video series that took a look at the farms growing almonds today in California and interviewed farmers about the history and science behind the trade.

VIEW PROJECT

GOOGLE IO SIZZLE

A camera crew captured footage all over the three-day event, culminating in a 2-minute summary of everything that happened.

VIEW PROJECT



CASE STUDY

Google Cloud—New Way Now

Social Media Content Campaign

18
Videos

Managed
Union Crews

Published
to All Social Channels

Supported
Executive Speakers

Bespoke
Set Design

THE ASK

Film prominent executive-level Google Cloud partners, and turn them into captivating marketing videos amplifying Cloud's mission

THE APPROACH

Taking a small, vibrant 10'x10' corner expo booth and bringing a masterful crew on-site to Google Cloud Next. Over multiple days of filming, we crafted a bespoke studio experience for C level executive from Fortune 500 companies.

THE RESULT

Leveraging multiple days of footage we crafted 18 unique and engaging videos with a mix of stock footage, music, and motion graphics for distribution for multiple platforms.

GREEN SCREEN SERVICES

YOUR HOLLYWOOD STUDIO, JUST CLOSER TO HOME

Filling a void in San Francisco, we built a state-of-the-art green screen studio for all your production needs. This turn-key, pre-lit, soundproofed video and broadcast studio maximizes comfort & ease of use. Located conveniently in South San Francisco, our studio includes free parking, green room and master control room for studio monitoring and managing virtual or hybrid events.

SERVICES

Green Screen Production Studio | Equipment
Control Room | Professional Production Crew





CINEMATIC FOCUS

Our 400 square-foot studio incorporates pre-installed DMX lighting and a silky-smooth cyclorama.

REMOTE PRODUCERS AND DIRECTORS

SFGS is built for a remote-first world. Off-site producers can easily dial in to monitor and interact with filming.

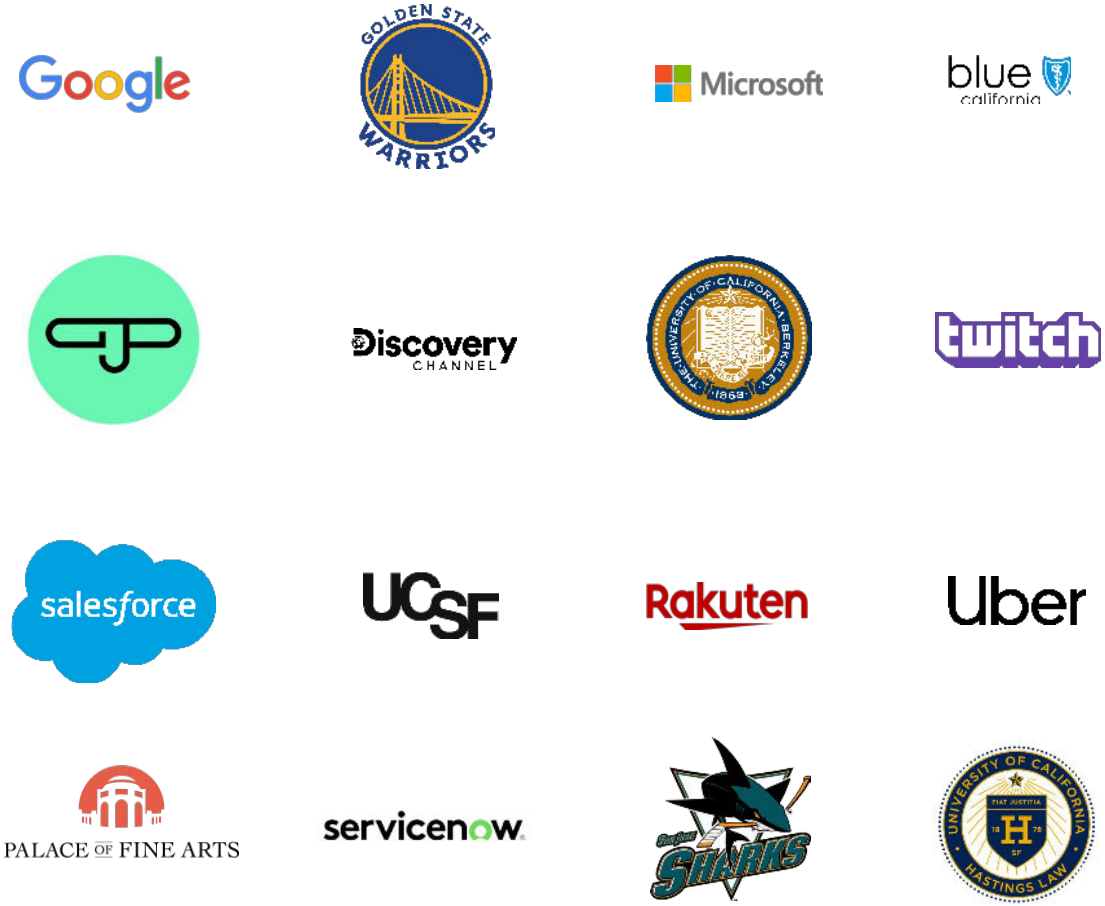
HYBRID MASTER CONTROL ROOM

Our state-of-the-art broadcast control room has driven small- (300 attendees) and large-scale events (100k+ attendees). Its capabilities include video playback, live graphics, remote content, XR & AR, and full integration with video conferencing services.

SAN FRANCISCO GREEN SCREEN

OUR CLIENTS

We have worked with presidents, professional sports teams and Fortune 500 companies as well as startups, musicians and independent filmmakers. The organizations shown here are just a few notable ones of the many we have partnered with. No matter how big or small the project, we can help you tell your story.



TESTIMONIALS

WHAT OUR CLIENTS SAY

We strive to offer the highest level of service for our clients. Here are what some of our clients have said about our work.



At two separate events, Argus managed to produce an exceptional live stream and webcast for us and our clients as well as an exceptional short length release which has brought us several significant new clients and partnerships. They did not simply 'film' our events but helped us structure our presentations and the general layout of our release and presentations so as to best be captured on video and webcast for our prospective clients. It was like having our own dedicated PR director and the end product was exceptional.

Mike V.
Independent Producer



We wanted a video that featured our CEO and other key executive in the company. After comparing different production companies, we were impressed with not only how Argus answered our questions during the interview but brought up aspects we weren't even thinking about. We gave them the vision and they took it to a level beyond our expectations. The feedback we received from their video have been extremely positive.

Charlie B.
Premiere Workspaces



Thrilled with Argus...It was our first time going through this process and their whole team was patient, friendly, and amazing to work with. But more importantly, the video was AMAZING. Using analytics from after we posted our video, we noticed a significant uptick in not only interest...but sales for our event. The Argus team went above and beyond and ensured the video turned out right. Thanks, Argus! We'll be in touch :)

Jason F.
Gensler



Top notch work! Not only that, but Argus's AV quote was significantly better than the preferred vendor audio video package that the hotel recommended. We threw a lot of last-minute problems at them, and they were quick and gracious in solving them. The event looked and sounded great!

Christy A.
Salesforce



Tim literally translated our words to images. Working with on-camera talent requires a gentle finesse, experience in communicating ideas, and he has it. It still amazes me how much stuff a little film production needs, but they unpack quickly and are ready to shoot. Their technical skills and knowledge are amazing. We kept coming up with different ideas for our interview video and their typical answer was, "No Problem."

Neema F.
Google



It was a pleasure working with you. I really appreciate your patience with our system and also for tuning in on what we wanted the video to look like. You (Argus) nailed it!

Silvina P.
U.S. Tennis Association, NorCal

OUR TEAM



TIM KAY
Founder/Director



MARC GAMBOA
Production Manager/
Director of Photography



JEFF McGINNIS
Chief Engineer



JEFF GASS
Camera Specialist



TIM KERBAVAZ
Event Producer



RAY TARARA
Post-Production/
Graphics



TONI TRU
Live Event Director



ROBERT BAMBEY
Engineering



CHRIS SNELLINGS
Post-Production Specialist